



Idaho

25th Anniversary Mural Project

Call to Artists: Idaho Falls, Idaho and surrounding area

Responses Due: Friday, September 7, 2018 5:00 PM Mountain Time

Installation Timeline: Fall 2018

Budget: \$3,000

A. Project Overview

The ACLU of Idaho, in commemoration of its 25th anniversary, will select artists from around the state to install murals in three cities for public viewing. These works will be installed on sites in Idaho Falls, Garden City, and Moscow. Each project will be supported by a local subcommittee and managed remotely by the ACLU of Idaho.

The ACLU of Idaho will use equity and affirmative action principles in selecting artists. We encourage people of color, women, people with disabilities, people excluded elsewhere because of religion, and people with marginalized sexual orientations or gender identities to apply.

B. Project Goal

The goal of this project is to advance the mission and vision of the ACLU in Idaho, to highlight themes of human rights and civil rights, and to enhance the culture and livability of Idaho Falls.

Artists are encouraged to briefly familiarize themselves with the policy areas and values of the ACLU. Some relevant themes include:

- Prisoner Rights
- Immigrants' Rights
- Disability Rights
- Women's Rights
- Freedom of Speech
- Privacy and Security
- LGBTQ Equality
- Criminal Justice Reform
- Voting Rights
- Racial Justice

The ACLU of Idaho is a non-partisan, non-profit organization dedicated to the preservation and enhancement of civil liberties and civil rights. More information about the work of the ACLU of Idaho can be found at www.acluidaho.org.

C. The Local Context

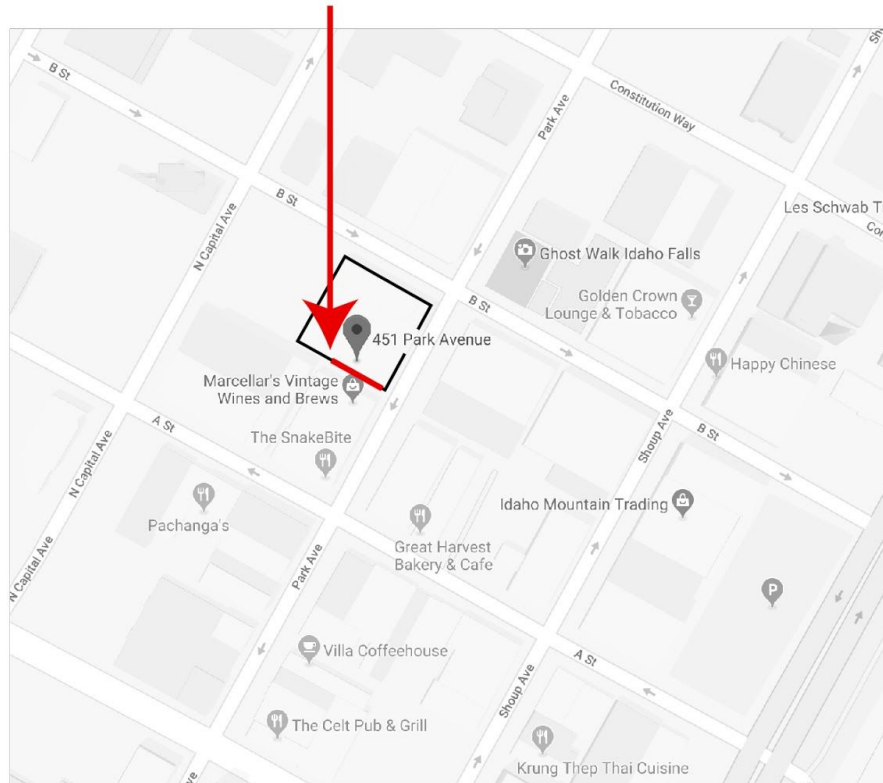
Certain themes will be more relevant to highlight in the mural, depending on the city. Artists should consider the history of the area in which the work will be installed and express a theme that is germane and impactful.

D. The Physical Location

The location of this mural is the southwest-facing wall at 451 Park Avenue in downtown Idaho Falls. This is a brick wall with an existing mural that will be replaced with this project. The designated area is 15-20 feet wide and roughly 8 feet tall.

Idaho Falls, Idaho | ACLU 25th Anniversary Mural Location

South-Facing Alley Wall



Idaho Falls, Idaho | ACLU 25th Anniversary Mural Location



E. The Timeline

The Call to Artists will be live until September 7, 2018 at 5:00PM Mountain Time. Artists will be selected for a second-round interview before September 15th, with the final selection taking place by September 16. Installation should begin shortly thereafter, with the project being completed sometime in the fall.

F. The Budget

The Budget for this project is \$3000. The local committee has established a partnership with a retailer of art supplies and scaffolding which has agreed to provide a donation of in-store credit to the project. The details of this donation will be finalized after a project is selected.

Upon being awarded a contract, the ACLU of Idaho will pay the artist a $\frac{1}{3}$ deposit to jumpstart the project. The remaining $\frac{2}{3}$ will be paid to the artist upon completion of the work after a final viewing by the selection committee.

G. Project Considerations

- The theme of the mural should be relevant to the mission of the ACLU as well as the local context described above.
- Every effort should be made to promote the longevity of the work; the expected useful life of the mural will be three years.
- Each concept should consider the area surrounding the mural as thoroughly as the surface itself.
- Upon being awarded a contract, the artist should be available to participate in discussions with representatives of the local subcommittee, the ACLU, or the press as coordinated by the project manager.
- The artist should be prepared to attend a wrap event coordinated by the ACLU of Idaho to promote the project and speak with the public.
- Although the local subcommittee may coordinate with with the building owner to assist with preparing the surface for installation of the mural, the artist will ultimately be responsible for completing this work.
- The artist is not responsible for maintaining the work. However, as part of the contract, the artist agrees to be available with reasonable notice for 12 months after completion of the mural to make any repairs--the reasonable cost of which being covered by the ACLU of Idaho.
- The ACLU of Idaho will affix permanent signage onto the mural and welcomes the artist's input about the location of this signage. The placard will include the title of the work, the artist's name and a short description or artist's statement, dates of installation, the ACLU logo, and other information.

H. Submission Instructions - What to Include

Responses will preferably be compiled into one PDF deck. But email submissions with individual files will also be accepted.

1. Written Response - In a letter, explain why you're interested in this opportunity. Also briefly explain what you'd like to do with the location provided, including the medium, theme or subject of your design, and any other descriptive information.
2. Current Contact Information
3. References - Include three references that can speak to your experience with this kind of work.
4. Images - Include at least 5 images (of at least 3 different projects) of relevant work you've done in the past. Include the location of the work and the date it was completed (either on a slide with the image or in a separate, labeled image list).

I. Submission Deadline/Instructions

The deadline for submissions is Friday, September 7, 2018 at 5:00 PM Mountain Time. Submit your response by email to ACLU Special Projects Manager Kevin Kelpo at: kevin@kelpo.co